

How much did we do?

650

Organisations on the directory

1440

Total discoverable pages

2323

User of the Crisis Bot

116

Blog Posts inc Lived Experience

14

Specific resource landing pages

112

Helplines

233,780

Social media reach

1243

External Links

450

User feedback

How well did we do it?

52,000

Unique Users

114,000

Directory Impressions

1 million

Google Impressions

99%

Would recommend it to others

71%

Found it easy to find the information they needed

71%

Were satisfied with the platforms content

62%

Expressed a high level of trust in the platform

74%

Of professionals reported that the platform performed better than their current resources

94%

Of professionals would use it in their role and recommend to others

Is anyone better off?

96%

Of users agree the platform can positively impact on MH & W

92%

Of users agree that it reduces stigma

Over 80%

Of users felt that the platform helped them:

- Find the right help at the right time
- Feel a sense of choice & autonomy
- Gain a better understanding of MH&W concerns
- felt less alone & isolated

Over 75%

Of users felt that the platform helped them:

- Feel more hopeful & empowered
- Better connect to their community
- Make positive lifestyle changes
- Improve overall wellbeing

94%

Of professionals feel the platform has a positive impact on signposting effectively

71%

Of professionals agree that it improves access to services